



COM HEM



A VERIMATRIX SUCCESS STORY

How Com Hem Created One of Europe's Smartest TV Services

 verimatrix.
DRIVING TRUST

COM HEM'S WINNING DECISION

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Com Hem is the largest cable operator in Scandinavia, offering on-demand HD TV service.

Following a mutually exclusive distribution agreement between Com Hem and TiVo that enabled Swedish consumers to enjoy a never-before-seen pay TV experience, the company's offering delivered seamless access to traditional television content, large VOD libraries, internet-delivered content and apps through a fully integrated viewing experience.

Com Hem selected the Verimatrix VCAS to secure its advanced multi-screen TV services. The new service would be delivered via the TiVo advanced television solution. Verimatrix was chosen to help facilitate the transition from a traditional cable plant to an IP-based network, as well as to extend their network to offer OTT services to mobile devices. The goal for Com Hem was to gain maximum flexibility to respond to market demand and competitive conditions without compromising security.

VCAS provides a security infrastructure for advanced multi-network pay-TV services. Com Hem's broadcast and hybrid STBs/PVRs feature cardless clients that complement enhanced HTTP Live Streaming (HLS) Web support for PC/Mac, tablet and mobile devices.

"We recognize that Verimatrix provides value in securing our new multi-network services," said Jens Persson, development manager at Com Hem. "A single source for rights management across linear and on-demand content offers our customers the absolute best television experience. Verimatrix has provided excellent support in the integration of VCAS with TiVo."

Customer:
Com Hem

Solution Deployed:
Verimatrix Video Content Authority System (VCAS™)

Business:
Leading Swedish cable operator

Founded:
1983

Website:
www.comhem.com

Development Manager:
Jens Persson



Jens
Persson





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COM HEM AND TIVO PARTNER TO BRING THE WORLD FAMOUS TIVO® TV SOLUTION TO SWEDEN

The joint solution enables a next-generation, high quality TV experience by combining the TiVo User Experience across multiple devices with proven digital TV content and revenue security for broadcast, IPTV and Internet delivered services from Verimatrix based on its award-winning VCAS. The result is a secure solution for hybrid delivery of video services, further supported by a unified and intuitive TiVo user interface with easy navigation among video services.

The hybrid TiVo PVR is enabled for both DVB and IP delivered video services providing for a unified and attractive TV experience. The Com Hem application available for iOS, Android devices and PC/Mac Web browsers will provide access to linear and on demand services both in the home and on the go.

With the launch of this unique solution, in connection with its leading broadband speeds and fixed telephony services, Com Hem will continue to provide consumers with the best triple-play experience in Sweden.

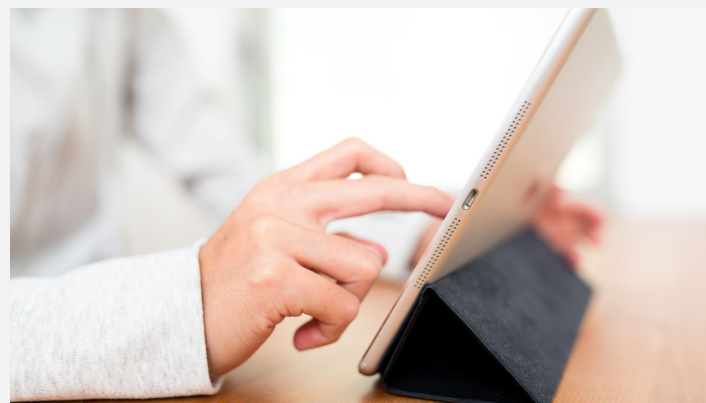
An important layer of this experience is ensuring that the operator's content is secure as it is ported and consumed across devices. This is where Verimatrix VCAS solutions excels and provides a complete security infrastructure for advanced multi-network pay-TV services running the TiVo user interface. TiVo's unified multi-screen user experience platform, integrated with Verimatrix VCAS, provides a single user experience and content protection platform across any network and any device.

Com Hem's leading-edge deployment highlights the power of hybrid network architectures. Providing an integrated experience across multiple touch points demands a sophisticated combination of user interface, metadata and

security technologies. The partnership between TiVo and Verimatrix provides a compelling combination of strengths to Com Hem that optimizes quality, functionality and the consumer experience.

The smartest, most user-friendly personalized television entertainment solution from TiVo is combined with the VCAS single security authority, offering operators many features and benefits, including:

- Faster time to market: TiVo and Verimatrix have worked together to demonstrate interoperability across respective functions, so operators can focus on deploying new competitive services to their customers.
- Verimatrix-enhanced HLS security with key features from IPTV and DVB pay-TV systems.
- Verimatrix secure clients are available for DVB and IPTV STBs/PVRs, iOS and Android tablets and smart phones, PC/Mac computing platforms, and smart TVs.
- Verimatrix user-specific forensic video watermarking enables tracking of misappropriated content back to the last authorized client device.



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About Com Hem

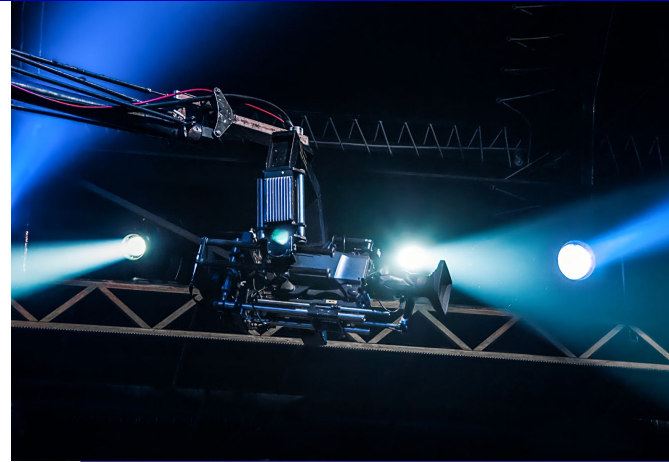
The Com Hem Group delivers broadband, TV, play and telephony services to Swedish households and companies under its two brands Com Hem and Boxer. The group also includes the communications operator iTUX Communication AB, which provides open fiber networks to service providers. We offer our 1.45 million customers a wide range of digital TV channels and play services via digital boxes, tablets and mobile phones. Our powerful and future-proof network with speeds up to 1.2 Gbit / s reaches over 60% of Sweden's households, which makes us an important engine in digital Sweden. Com Hem was founded in 1983 and has been part of the Tele2 Group since 5 November 2018. Visit www.tele2.com.

About Verimatrix VCAS™

VCAS is the fourth generation of the Verimatrix Video Content Authority System (VCAS™) - an end to end content and revenue security architecture for all kinds of networks and device types. VCAS provides software-based and IP centric solution profiles for IPTV, OTT, DVB, hybrid IP-OTT and DVB-OTT, and multi-DRM deployments, offering a future-proof platform to help video service providers secure and enhance their business.

About Verimatrix

Verimatrix (Euronext Paris: VMX) helps power the modern connected world with security made for people. We protect digital content, applications, and devices with intuitive, people-centered and frictionless security. Leading brands turn to Verimatrix to secure everything from premium movies and live streaming sports, to sensitive financial and healthcare data, to mission-critical mobile applications. We enable the trusted connections our customers depend on to deliver compelling content and experiences to millions of consumers around the world. Verimatrix helps partners get to market faster, scale easily, protect valuable revenue streams, and win new business. To learn more, visit www.verimatrix.com.



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